



Using Research and Advocacy to Create a Safe and Convenient Environment to Walk

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Work for a Better Bangladesh Trust

- Founded in December 1998
- Our programs
 - Health Rights
 - Livable Cities
 - Economic and Social Justice
- Our approaches
 - Advocacy
 - Research
 - Material development
 - Networking
 - Capacity building
 - Media work
 - Awareness



Current



Vision

Dhaka, Capital of Bangladesh

- Total 17 million people living Dhaka
- On an average working day, over 21 million trips in Dhaka

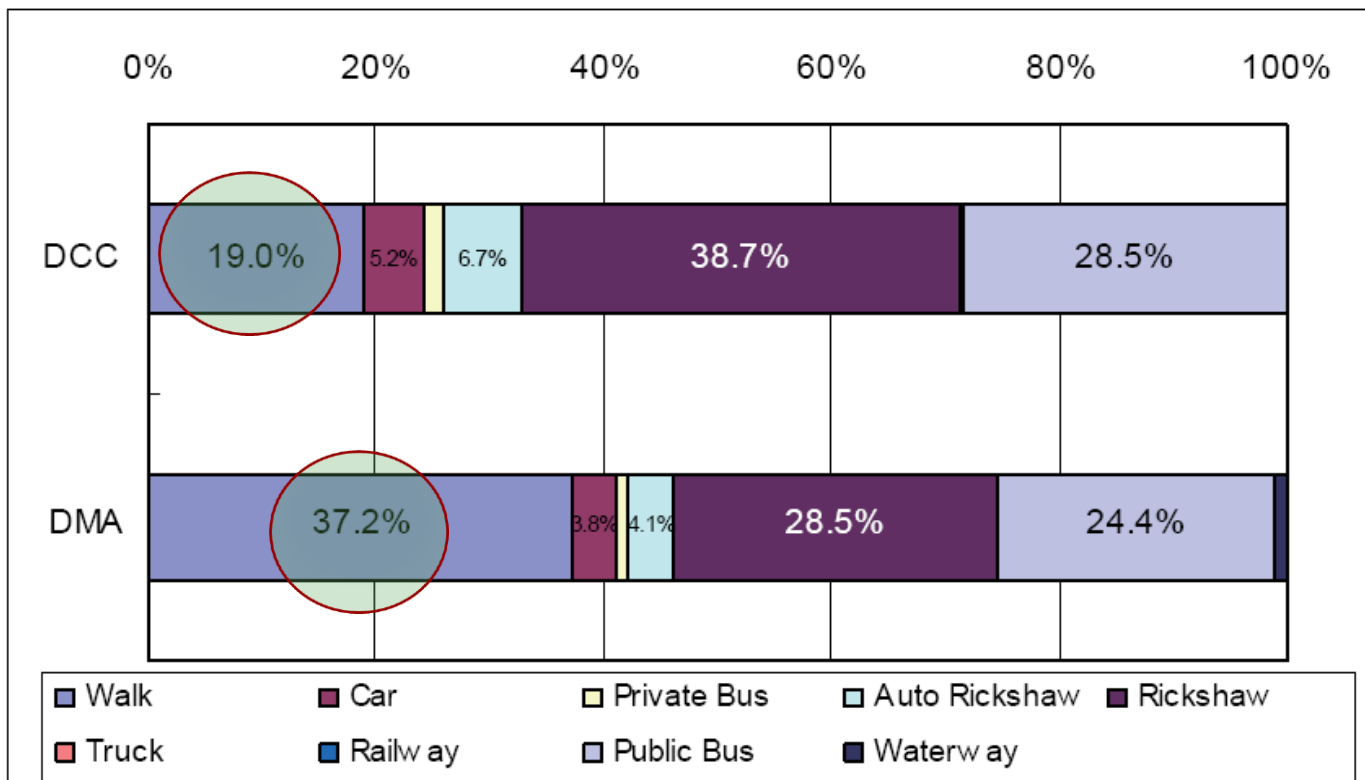


Sources:

- 1) World Urbanization Prospects: The 2014 Revision, the UN Report
- 2) DHAKA URBAN TRANSPORT NETWORK DEVELOPMENT STUDY (DHUTS) IN BANGLADESH March 2010

Lots of Potential in Dhaka

76% trips are under 5 km; half of those are under 2 km



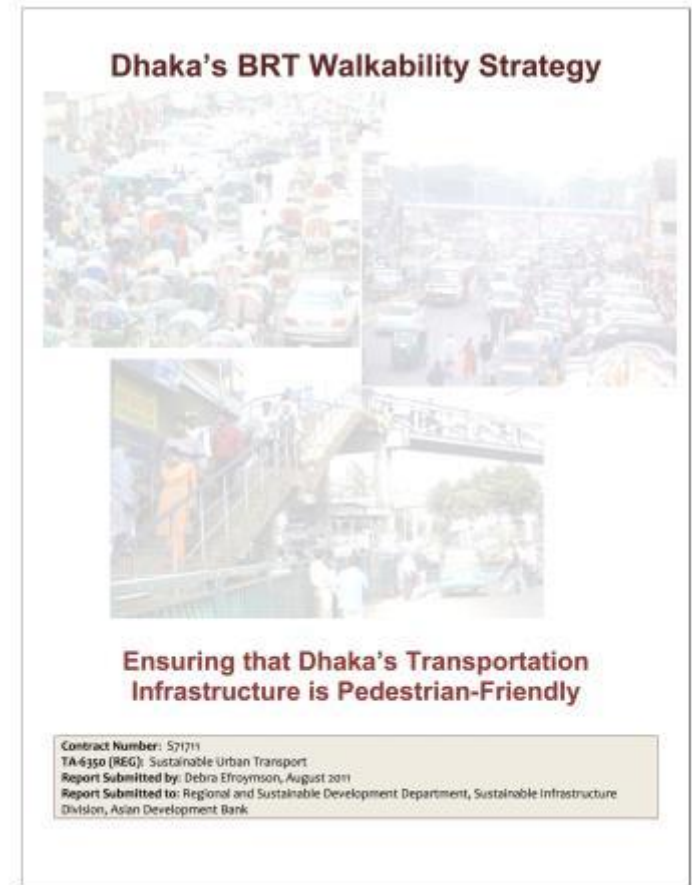
Source: DHAKA URBAN TRANSPORT NETWORK DEVELOPMENT STUDY (DHUTS) IN BANGLADESH, March 2010

Milestones of promoting walking in Dhaka



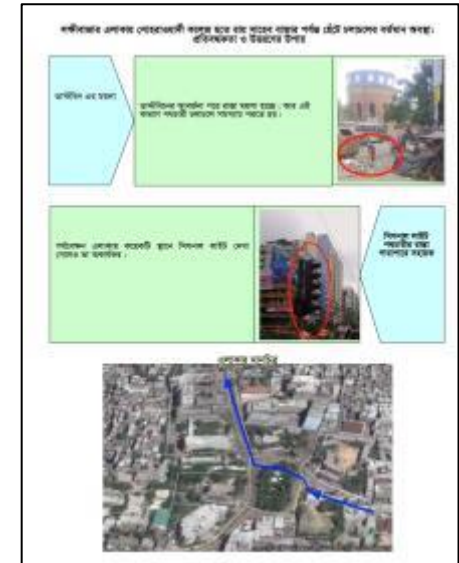
Research activities

- Desktop research in 2005 till today
 - Reviewed government transport documents, international best practice, etc.
- Dhaka BRT Walkability Strategy 2011
- Audits in 21 areas of Dhaka (conducted by partners)



Recruited NGOs to audit pedestrian envt.

- Initially no other NGOs working on pedestrian issues
- Recruitment efforts:
 - 1:1 meeting with heads of organizations
 - Tailored message to audience (health, envt., poverty, ...)
 - 4 orientation programs (presented on importance of walking; briefed on audit tools)
- Field test
- Each organization chose an area in the city
- Support to conduct audit, analyze data and prepare report



Our findings

- 2/3rds of traffic fatalities are pedestrians; one pedestrian in Dhaka dies daily
- Only 0.2% of total budget of 5.2 billion USD for pedestrians
- Many anti-pedestrian activities
- No footpath: 44%
- Footpath condition fair or poor: 82%
- No crossing safety: 97%



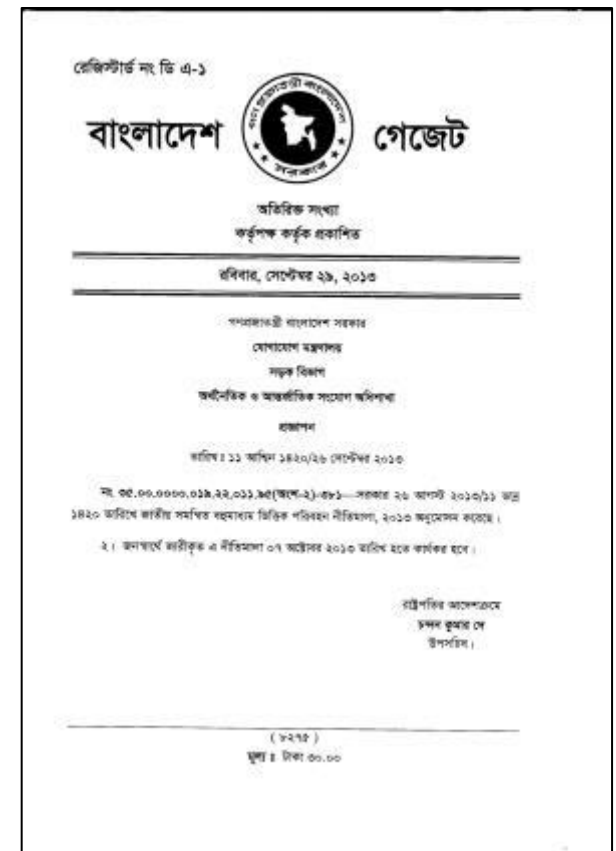
Advocacy to change the situation

- Two main targets: government officials & media
- Sent reports from 21 audits to city corporation
- 1:1 meetings with policy makers, government officials, professionals, civil society representatives, NGO activists, lawyers and journalists
- Workshops, seminars, press conferences
- Demonstration programs, rallies
- Letter campaigns



Wind of change

- National Integrated Multimodal Transport Policy, 2013
 - Pedestrians are first priority
 - Ensure pedestrian safety
 - Build wide footpath
 - Create pedestrian friendly road
 - Maintaining and cleaning footpath
 - Make ramp for people with disabilities
 - Ensure safe crossings
 - Pedestrians get priority in traffic signal
 - Limiting vehicle speed and reduce sound pollution



Wind of change

- 41 new zebra crossing points with signs
- New footpaths in 11 areas
- Footpath repaired in 23 areas
- Four places for sitting



Before



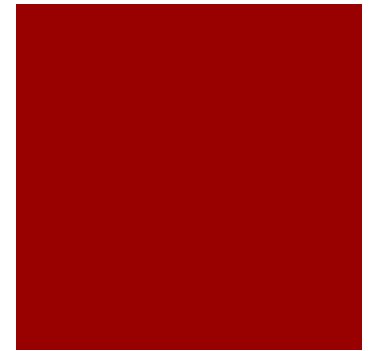
After

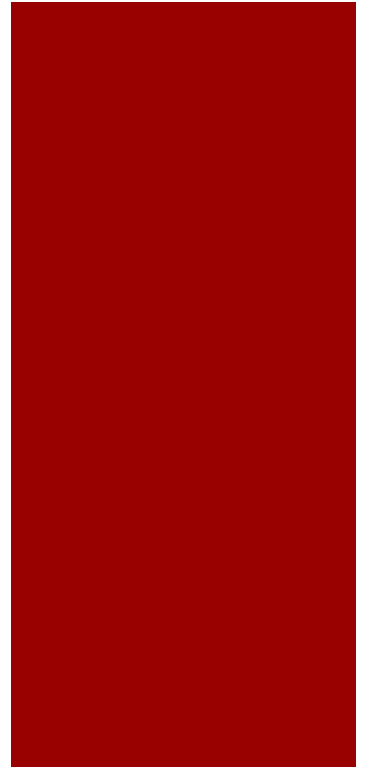


Before



After





Until a safe and convenient walking environment is available for all, we will continue our efforts.